

## **AMPLIFON FOUNDATION SUPPORTS OBIETTIVO TRICOLORE**

*June 2020* - Amplifon Foundation supports Obiettivo Tricolore, the great relay race of Alex Zanardi's athletes. Over 50 Paralympic athletes, from 12 to 28 June, protagonists of a journey in stages through Italy to launch a message of rebirth.

“We decided to support Obiettivo Tricolore and Alex Zanardi throughout the relay race” - explains Maria Cristina Ferradini, CEO of the Amplifon Foundation - “It is a project of inclusion with a great potential and with an extremely significant value for the goal it sets itself and for Alex's ability to succeed in realising the dreams of rebirth of many young people. We hope Alex will be able to see and guide his lads again soon.”

During the relay race the Amplifon Foundation involved numerous Amplifon employees who supported the athletes and ran alongside them.

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