

## **AMPLIFON FOUNDATION AND SANT'EGIDIO COMMUNITY ALONGSIDE THE GRANDPARENTS OF ITALY**

*July 2020* - The "Anziani Estate 2020" project promoted by the Sant'Egidio Community and the Amplifon Foundation got underway on 1 July. The aim is to support in a concrete way the care of the elderly in Rome, Milan and Novara by focusing on home care to design a new model of care: a concrete response to counteract the loneliness and isolation of the elderly population and to prevent the discomforts related to the summer heat, still a great enemy of our lonely grandparents.

In Milan, in particular, the Amplifon Foundation is supporting an innovative and integrated home intervention pilot project that will involve the elderly population of the Corvetto district in the south-eastern suburbs. This experimentation of active monitoring through telephone calls and a physical presence on the territory assumes a strategic importance at the time of phase 2 of the Covid-19 emergency.

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